



Q U I N T A I N

Mayor of London

City Hall
The Queen's Walk
London SE1 2AA

24 November 2017

Dear Mayor Sadiq Khan,

London Borough of Brent's bid to become London Borough of Culture, 2020

I am writing on behalf of Quintain, the developer behind the transformation of Wembley Park, to voice our strong support for the London Borough of Brent (LBB) to be named London Borough of Culture in 2020.

Quintain has worked with LBB for over a decade to help transform Wembley Park into a thriving cultural hub in the borough.

Over the last decade Londoners have witnessed Wembley Park's transformation from a long neglected space around the National Stadium into a top London destination and a vibrant new district which offers unrivalled cultural, retail and entertainment opportunities to residents and visitors alike. None of this would have been possible without the dedication and commitment of the LBB team who, we are confident, will bring the same level of passion, energy and commitment to their year as London Borough of Culture.

Our support for LBB's Borough of Culture includes pledging £200,000.00 in direct funding to the bid and committing some of our iconic spaces to LBB to use for cultural activity during 2020. This includes free use of Olympic Way one day a month, The SSE Arena, Wembley to hold a major music event and half a day a week free use of our popular community space, The Yellow Pavilion.

Should you wish to hear more about why we think the London Borough of Brent is worthy of the Borough of Culture title, please do not hesitate to get in touch.

Kind regards,

James Saunders
Chief Operating Officer
Quintain Ltd.